



NICOTINE

	DONNIE DINOSAUR'S TOBACCO TROUBLE	2003	GRADES PRE-K TO 2	12 MIN	In Donnie Dinosaur's Tobacco Trouble Video, Donnie and his puppet friends use music and funny characters in this award-winning video to teach all children to keep a healthy body free from tobacco. While on a walk through the forest, Sandy leads Milo into a cave and pressures him to smoke a cigarette. Donnie Dinosaur creates an understanding among children by teaching them the dangers of tobacco use, including short- and long-term health effects and secondhand smoke, as well as spotting lies in tobacco advertising. Children learn of the harmful effects that alcohol can have on a person's body even after just one puff. They discover the addictive nature of the drug nicotine. Young people also learn that smoking can make you smell bad and your teeth turn yellow. These messages are important and are backed up with a message that all drugs are bad and you should avoid them and help others do the same.
	NICOTINE IS A DRUG				
	SMOKE FREE TV				
	SMOKELESS TOBACCO: YOUR HABIT OR YOUR LIFE		GRADES 9- 12; ADULT	16 MIN	The Smokeless Tobacco: Your Habit or Your Life Video shows the horrifying health and social repercussions from smokeless tobacco through straightforward narration. Oral cancer survivors and medical experts shatter the traditional notion that smokeless tobacco is a safe alternative to cigarettes. Important facts about this harmful and addictive drug are given to young people. They are shown graphic pictures of cancerous cells from the mouths of people who use smokeless tobacco. They are also told stories of the pain and suffering and even death that users had to endure. Young people get advice on how to quit or help a friend with a problem. Viewers discover that smokeless tobacco not only causes harmful health problems but can also damage your social life. People tend to be disgusted when watching someone 'dip.' This gross habit is shown to be a turn off for both friendships and relationships.



WHAT'S WRONG WITH NICOTINE?

2004

GRADES 9-
12

Attention teens: Nicotine is a drug! This new video exposes the power of nicotine addiction with information that high school students will find tough to ignore. High school students who were lured into smoking with friends because they thought it was “cool” are featured. They have since learned otherwise, and are now anxious to share their new understanding of nicotine addiction with their peers. What’s Wrong With Nicotine teaches the facts to students who are at risk because of their innocence. It shows how extremely unhealthy nicotine is. It convinces teens that despite what they think, MOST of them DON’T smoke. The program steers them away from trying cigarettes and puts them on track to good health and future success.